

## FORWARD Foundation Board

Elaine Baumann, Secretary  
*Retired RFSD Principal*

Jamie Benson, *ex officio*  
*RFSD Superintendent*

Gary Campbell, *ex officio*  
*RFSD School Counselor*

Brian Copp  
*Community Leader*

Lorraine Davis  
*Retired RFSD Educator*

Melissa Godden, Treasurer  
*First National Bank, RFHS Graduate*

Chloe Hansen  
*UWRF student, RFHS Graduate*

Cindy Haskins  
*Community Leader*

Carrie Kirkpatrick  
*Dowell Stute & Associates, RFHS Graduate*

Paul Kliszcz  
*Viking Coca-Cola Bottling Company, Inc.*

DeAn Krey  
*Retired Professor of Teacher Education, UWRF*

Annissa Lesmeister, *ex officio*  
*RFHS Senior*

Kayla Myhre, *ex officio*  
*RFHS Senior*

Max Neuhaus  
*Rodli, Beskar, Krueger & Pletcher, S.C., RFHS Graduate*

Mike Noreen  
*River Falls Municipal Utilities*

Diane Odeen, Vice Chair  
*Lommen, Abdo, Cole, King & Stageberg, P.A., RF City Council*

Steve Schroeder  
*Incentive Compensation Alternatives, LLC*

Emily Lyon-Hansen  
*Business Owner, Dish & Spoon Café  
Retired RFHS Educator*

Maggie Watson  
*RFSD Montessori Teacher*

Jaci Zimmerman  
*Community Leader*

Jen Zoller, President  
*Project Manager, 3M*

FORWARD Foundation  
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[www.forwardrf.org/](http://www.forwardrf.org/)



The FORWARD Foundation would like to thank **everyone who has donated in our first two years** of existence and for supporting our mission of innovation & excellence in education in the River Falls Public Schools outside of the core district budget!

We have been able to grant three rounds of awards to the RFSD staff totaling \$26,500 as well as initiate a long term endowment fund with over \$19,000 to help sustain grants into the future! We have ALL accomplished this great progress in just two short years from our beginning in July 2011!

FORWARD Foundation has also received our 501(c)(3) tax exempt status in May 2013. This allows us to manage our own operational budget independently. We'd like to thank the St. Croix Valley Foundation for being our fiscal sponsor until we achieved our own non-profit status. FORWARD Foundation will continue to affiliate with the SCVF for our long term endowment investment fund management.

Our strategic goals for the next three fiscal years (July 2013- June 2016) are as follows:

- 1) Secure \$300,000 in 3 years to build an investment base while maintaining 2 grant cycles per/year of approximately \$10,000 each
- 2) Manage the Foundation with a board make-up to assure new ideas & skills, but also continuation of our mission beyond the strategic plan period. This includes mentoring a new president by FY 2014/2015.
- 3) Promote the work of the FORWARD Foundation in the broader business & personal community of River Falls, the school district & its alumni.

We hope you will consider continuing to support our mission into the future! We are also looking for our first Gold Society Member (Gifts starting at \$10,000). There are numerous ways to donate:

Mail a check to FORWARD Foundation, P.O. Box 183, River Falls, WI 54022

Via credit card using PayPal on our website [www.forwardrf.org](http://www.forwardrf.org)

By monthly withdrawal from your checking account (form on our website)

Donate stock

Add FORWARD Foundation to your estate planning

Special thanks to the FORWARD Board for over 1000 in kind volunteer hours, Colleen Raye and musical guests for performing our annual holiday concert, Dish & Spoon Café for providing food at numerous events, and to everyone who has donated money, time, silent auction items & in kind services.

**Below is a summary of donations for Fiscal Years July 2011 – June 2013 combined:**

**Blue Society Patrons**—Gifts starting at \$5,000

Tom & Sue Meinz  
Jen & Panu Zoller

**1855 Founders Circle** —Gifts starting at \$1855 (Founding Year of the RFSD)

Rodli, Beskar, Krueger & Pletcher, S.C.  
Jeanne Zirbel  
River Falls Municipal Utilities  
3M Foundation  
Jane & Craig Davis  
First National Bank of River Falls

**FORWARD Circle** - Gifts starting at \$1000

Todd & Shanna Rowekamp  
Viola Lundeberg Trust  
Richard & Stefani Gerczak  
Telle Zoller  
Sara Meinz DeNardis & Mike DeNardis  
Brian & Karen Copp  
WESTconsin Credit Union

**Wildcat Supporters**—Gifts starting at \$500

Bob & DeAn Krey  
Lifetouch, Inc.  
DeWayne & Suzanne Meyer  
Max & Kate Neuhaus  
Mia Davis & Linda A. Simenson  
Bye, Goff & Rohde, Ltd.  
Mr. & Mrs. H. Mitchell Watson Jr.  
Sally Haskins  
Interfacial Solutions, LLC  
River Falls State Bank  
Tom & Elizabeth Westerhaus  
Debra & Rod Hanson  
Jaci & Dan Zimmerman  
Greg & Molly Miller  
RFSD Administrative Staff  
Katharine Grant & Keith Rodli

**Fund Builders** - Gifts starting at \$250

Bruce & Nancy Reihl  
Sandy & Richard Bowen  
Sam & Barb Chapin  
ANJ Financial Services  
Joe Donnelly & Becky Thorson  
Cashman-Hill Funeral Home  
Patrick & Susan Pierce  
Chris & Barb Tashjian  
River Falls Chiropractic Health Center: Melissa Kolb & Todd Frisch  
Michael Baumann  
Diane Odeen  
St. Croix Valley Natural Gas Company  
Michael V Miller, Building Account  
Armstrong, Torseth, Skold & Rydeen, Inc.  
Cindy & Kevin Haskins  
John Hill  
Michael & Lorraine Davis  
Emily Lyon-Hansen

**Sponsors**—Gifts starting at \$100

LouAnn Endries  
Connie Foster  
Julie & Mark Freeborn  
Manville & Joanne Kenney  
Faye Perkins & Joe McIntosh  
Jon & Sarah Smits  
Mike & Tammy Stifter  
Hal & Maggie Watson  
Dish & Spoon Café  
Juli & Jon Okal  
Ann Meitz  
Cindy Kleven  
Nate Hetrick  
Tom Vogler  
Pat & Cheryl McCardle  
Barbara Bend  
Gorden Hedahl & Jean Loudon  
Ogden Engineering Co., Inc  
JC Motorsports  
Brian & Ellen Schultz  
Darlene MacBride  
RFHS Science Dept  
Paula & Phil Klacan  
Lisa Bents  
Ruth Lee  
Leitch Insurance Agency  
Ehlers  
Carl & Susan Popelka  
Larry & Lynda Meyers  
Kristin Nyquist  
Greg & Janet Meier

**Friends**—Gifts starting at \$50

Douglas Johnson  
Dr. Carole Mottaz  
Peggy Steinmetz  
Mary & Phil Betzel  
Linda Morrow  
Michael & Kimberly Winter  
The Stoffel Family  
Kay Wilson  
Elaine & Laurence Baumann  
Jim & Donna Miller  
Jean & Mark Ritzinger  
Pam & Evan Ballard  
Steve & Sue Dzubay  
Tom Carroll  
Karen Montgomery  
Edward & Gwen Paulson  
Carol A. Robinson  
Nancy & Doug Weiss  
Renaissance Academy  
Steve & Vicky Schroeder  
Tonnja Magee  
Jim & Peggy Krasin  
Bernie & Karen Brohaugh  
David Wood  
Polly Stafford  
Jo & John Page  
Rebecca & Michael Halada  
Sandy & Mike Wurm

**Balance Sheet for Fiscal Years July 2011 – June 2013 combined:**

Fiscal Sponsorship Fund (established 2/13/12) at SCVF:

Contributions	\$51370.26
Grants Awarded	\$26500.00
Fees/Expenses	\$11058.58
Ending Balance	\$13811.68

Starting July 1, 2013 FORWARD will no longer pay a 4% fee to manage our operational budget due to receiving our own 501(c)(3) status. Therefore, only expenses such as fundraising expenses, marketing collateral, Chamber membership, P.O. Box, etc will be deducted from our operations as well as supporting our mission, GRANTS! The largest single expense (\$3400) we had in the first two years was preparing and filing our 501(c)(3) documentation with the IRS.

Long Term Endowment Fund (established 5/8/13) at SCVF:

Contributions	\$19350.00
Investment Activity	-\$163.00
Fees/Expenses	\$82.17
Ending Balance	\$19104.83

The investment gains on this particular long term fund were 15.3% for the last 12 months and 7.5% annualized for the last 5 years.

Jen Zoller  
President FORWARD Foundation

Melissa Godden  
Treasurer FORWARD Foundation